



LYNX™

**Industry Users
Demo Schedule**

You're Invited

Introduction to LYNX for Industry Users

Discover how LYNX helps businesses enter and compete in defense markets



Join us for a live demonstration of LYNX, a digital platform developed by the Department of War Office of Industrial Base Growth that serves as a comprehensive suite to help businesses navigate the government contracting landscape with greater clarity and confidence. LYNX provides powerful tools to more efficiently and effectively match opportunities aligned to business capabilities and government mission needs.

Get Started With LYNX: <https://www.lynxconnect.io>

Live Webinar Session Overview:

- **Platform Overview:** Introduction to LYNX and its mission
- **Organizational Profile Management:** Manage and share your company's profile, contacts, and opportunities
- **Readiness Assessments:** Clarify readiness through in-depth assessments that identify needs and prioritize actions
- **Recommendations & Matching:** Use intelligent tools to match capabilities with relevant opportunities for strategic pursuits
- **Market Research:** Use search tools to analyze markets and discover emerging demand signals

Ideal for: Business owners and managers (of all sizes), capture managers, business development personnel, and procurement analysts

Format: Product overview presentation with Q&A

Live Webinar Dates and Registration Info:

Click below to register for the date/time best for you:

- **April 29, 2026, 2:30 p.m. ET**
<https://www.zoomgov.com/meeting/register/5ZLG9rqGQbCp3F43VYt51g>
- **May 7, 2026, 2:30 p.m. ET**
<https://www.zoomgov.com/meeting/register/eddGVOX-SW6XaeM6cLdg7A>
- **May 20, 2026, 2:30 p.m.**
<https://www.zoomgov.com/meeting/register/bdNvyuAiThSilVaHpLdgXA>
- **June 4, 2026, 2:30 p.m.**
<https://www.zoomgov.com/meeting/register/-YMnooXGRSaJ2I27WfWQKw>
- **June 11, 2026, 2:30 p.m. ET**
<https://www.zoomgov.com/meeting/register/gqfoakweSlqqmSiErDIFmw>

DoW News Release:

LYNX turns readiness into action and is part of the Department of War's broader effort to help companies present their capabilities clearly, prioritize the right steps, and move toward mission-aligned opportunities with greater speed and confidence.

- **News Release:** <https://www.war.gov/News/Releases/Release/Article/4394333/department-of-war-launches-lynx-to-help-businesses-enter-and-compete-in-defense>
- **Get Started With LYNX:** <https://www.lynxconnect.io>.

Office of Industrial Base Growth:

The Office of Industrial Base Growth serves as the Department's umbrella organization for efforts focused on expanding and strengthening the defense industrial base through vendor growth and supplier maturity. Its work increases competition, builds capacity, and creates clearer pathways for businesses to enter and succeed in the defense marketplace.

You may be familiar with the Office of Small Business Programs, or OSBP, which remains a vital and unchanged part of the broader organization. Its mission and services continue to grow. The name "Industrial Base Growth" reflects the full scope and strategic importance of the work already underway to expand the industrial base for companies of all sizes, while dedicated small business-specific support and programs remain firmly in place.

Keep In Touch:

- **Email list sign-up:** <https://mailchi.mp/4cf0fcdf064f/osbp>
- **Website:** <https://business.defense.gov>
- **LinkedIn:** <https://www.linkedin.com/company/80997493>
- **X:** <https://twitter.com/businessdefense>
- **YouTube:** <https://www.youtube.com/@businessdefense>